

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2646535
Alt Order #: 27052034
Product Desc: TV
Estimate: 9027
Flight Dates: 08/27/20 - 09/09/20
Original Date / Rev: 09/01/20 / 09/01/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/NEA | National Education Associ
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN14921
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	40	\$22,190.00	\$18,861.50
08/31/20	09/27/20	88	\$60,250.00	\$51,212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	40	\$22,190.00	\$18,861.50	0.00
September 2020	88	\$60,250.00	\$51,212.50	0.00
Totals	128	\$82,440.00	\$70,074.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	08/27/20	09/03/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$200.00	P3	0.00	NM	7	\$1,400.00
Channels : KSN,KSNG,KSNN,KSNNW															
KSN Today 1															
COMMENTS APPLY TO SUB LINES A THRU B															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/20	09/02/20	MTWTF--			5			\$200.00		0.00			
Week:		09/03/20	09/09/20	---T---			2			\$200.00		0.00			
2	Multi	08/27/20	09/03/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	7	\$2,800.00
Channels : KSN,KSNG,KSNN,KSNNW															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU B															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/20	09/02/20	MTWTF--			5			\$400.00		0.00			
Week:		09/03/20	09/09/20	---T---			2			\$400.00		0.00			
3	Multi	08/27/20	09/03/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	5	\$700.00	P3	0.00	NM	7	\$4,900.00
Channels : KSN,KSNG,KSNN,KSNNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU B															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/20	09/02/20	MTWTF--			5			\$700.00		0.00			

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Advertiser: POL/NEA | National Education Associati
 Product Desc: TV
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/20	09/09/20	---T---			2		\$700.00	0.00					
4	Multi	08/27/20	09/03/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	5	\$540.00	P4	0.00	NM	7	\$3,780.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Today Show 8-9am													
		COMMENTS APPLY TO SUB LINES A THRU B													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/20	09/02/20	MTWTF--			5		\$540.00	0.00					
Week:		09/03/20	09/09/20	---T---			2		\$540.00	0.00					
5	Multi	08/27/20	09/03/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	7	\$2,380.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 9-10a													
		COMMENTS APPLY TO SUB LINES A THRU B													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/20	09/02/20	MTWTF--			5		\$340.00	0.00					
Week:		09/03/20	09/09/20	---T---			2		\$340.00	0.00					
6	Multi	08/27/20	09/02/20	Today Show III	CM	11am-12n	MTWTF--	:30	5	\$170.00	P4	0.00	NM	5	\$850.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Today Show 3													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Today with Hoda & Jenna-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/20	09/02/20	MTWTF--			5		\$170.00	0.00					
7	Multi	08/27/20	09/03/20	KSN News	CM	12n-1pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	7	\$2,800.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News													
		COMMENTS APPLY TO SUB LINES A THRU B													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/20	09/02/20	MTWTF--			5		\$400.00	0.00					
Week:		09/03/20	09/09/20	---T---			2		\$400.00	0.00					
8	Multi	08/27/20	09/03/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	7	\$1,960.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Good Day Kansas													
		COMMENTS APPLY TO SUB LINES A THRU B													
		Good Day Kansas													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/20	09/02/20	MTWTF--			5		\$280.00	0.00					
Week:		09/03/20	09/09/20	---T---			2		\$280.00	0.00					
9	Multi	08/27/20	09/02/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Days of Our Lives													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Days of Our Lives-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/20	09/02/20	MTWTF--			5		\$340.00	0.00					
10	Multi	08/27/20	09/02/20	M-F 3-4p	CM	3-4pm	MTWTF--	:30	5	\$280.00	P4	0.00	NM	5	\$1,400.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 3-4p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Kelly Clarkson													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/20	09/02/20	MTWTF--			5		\$280.00	0.00					
11	Multi	08/27/20	09/03/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$400.00	P4	0.00	NM	7	\$2,800.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 4-430p													
		COMMENTS APPLY TO SUB LINES A THRU B													
		Jeopardy B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/20	09/02/20	MTWTF--			5		\$400.00	0.00					
Week:		09/03/20	09/09/20	---T---			2		\$400.00	0.00					
12	Multi	08/27/20	09/03/20		CM	430-5pm	MTWTF--	:30	5	\$560.00	P4	0.00	NM	7	\$3,920.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 430-5p															
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 430-5p															
COMMENTS APPLY TO SUB LINES A THRU B															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/27/20	09/02/20	MTWTF--		5	\$560.00			0.00						
Week:	09/03/20	09/09/20	---T---		2	\$560.00			0.00						
13	Multi	08/27/20	09/03/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	5	\$700.00	P4	0.00	NM	7	\$4,900.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Five															
COMMENTS APPLY TO SUB LINES A THRU B															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/27/20	09/02/20	MTWTF--		5	\$700.00			0.00						
Week:	09/03/20	09/09/20	---T---		2	\$700.00			0.00						
14	Multi	08/27/20	09/03/20	KSN News at Six	CM	6-630p	MTWTF--	:30	5	\$900.00	P4	0.00	NM	7	\$6,300.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU B															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/27/20	09/02/20	MTWTF--		5	\$900.00			0.00						
Week:	09/03/20	09/09/20	---T---		2	\$900.00			0.00						
15	Multi	08/30/20	08/30/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$300.00	P4	0.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sun KSN News at Five															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/24/20	08/30/20	-----S		1	\$300.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	08/24/20-08/30/20		Sun KSN News at Five		Sun KSN News at	-----Su	:30		(\$300.00)		0.00	NM		
Credited															
16	Multi	08/27/20	09/03/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	5	\$1,200.00	P4	0.00	NM	7	\$8,400.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 630-7p															
COMMENTS APPLY TO SUB LINES A THRU B															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/27/20	09/02/20	MTWTF--		5	\$1,200.00			0.00						
Week:	09/03/20	09/09/20	---T---		2	\$1,200.00			0.00						
17	Multi	08/27/20	09/03/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	5	\$1,200.00	P4	0.00	NM	7	\$8,400.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
COMMENTS APPLY TO SUB LINES A THRU B															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/27/20	09/02/20	MTWTF--		5	\$1,200.00			0.00						
Week:	09/03/20	09/09/20	---T---		2	\$1,200.00			0.00						
18	Multi	08/30/20	08/30/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sun															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/24/20	08/30/20	-----S		1	\$450.00			0.00						
19	Multi	08/27/20	09/02/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	5	\$560.00	P3	0.00	NM	5	\$2,800.00
Channels : KSNK,KSNG,KSNN,KSNN															
Tonight Show/Jimmy Fallon															
COMMENTS APPLY TO SUB LINES A THRU A															
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/27/20	09/02/20	MTWTF--		5	\$560.00			0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	Multi	08/31/20	08/31/20	Mon Prime Hour 1 Channels : KSNK,KSNG,KSNL,KSNW Monday 7-8p COMMENTS APPLY TO SUB LINES A THRU A The Titan Games-NBC	CM	7-8p	M-----	:30	1	\$2,400.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/31/20	09/06/20	M-----		1				\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	08/31/20-09/06/20		Mon Prime Hour 1		7-8p	M-----	:30		(\$2,400.00)		0.00	NM		
		Credited													
21	Multi	08/31/20	08/31/20	Mon Prime Hour 2 Channels : KSNK,KSNG,KSNL,KSNW Monday 8-9p COMMENTS APPLY TO SUB LINES A THRU A The Wall Mon 9e/8c-NBC	CM	8-9p	M-----	:30	1	\$2,400.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/31/20	09/06/20	M-----		1				\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	08/31/20-09/06/20		Mon Prime Hour 2		8-9p	M-----	:30		(\$2,400.00)		0.00	NM		
		Credited													
22	Multi	08/31/20	08/31/20	Mon Prime Hour 3 Channels : KSNK,KSNG,KSNL,KSNW Monday 9-10p COMMENTS APPLY TO SUB LINES A THRU A Dateline Mon 10e/9c-NBC	CM	9-10p	M-----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/31/20	09/06/20	M-----		1				\$1,600.00		0.00			
23	Multi	09/01/20	09/01/20	Tue Prime Other 1 Channels : KSNK,KSNG,KSNL,KSNW Tue Prime Other 1 COMMENTS APPLY TO SUB LINES A THRU A America's Got Talent Tue-NBC	CM	7-9p	-T-----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/31/20	09/06/20	-T-----		1				\$2,400.00		0.00			
24	Multi	09/02/20	09/02/20	Wed Prime Hour 1 Channels : KSNK,KSNG,KSNL,KSNW Wednesday 7-8p COMMENTS APPLY TO SUB LINES A THRU A America's Got Talent Wed 8e/7c-NBC	CM	7-8p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/31/20	09/06/20	--W----		1				\$1,600.00		0.00			
25	Multi	09/02/20	09/02/20	Wed Prime Hour 2 Channels : KSNK,KSNG,KSNL,KSNW Wednesday 8-9p COMMENTS APPLY TO SUB LINES A THRU A	CM	8-9p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/31/20	09/06/20	--W----		1				\$1,600.00		0.00			
26	Multi	08/27/20	08/27/20	Thur Prime Hour 1 Channels : KSNK,KSNG,KSNL,KSNW Thursday 7-8p COMMENTS APPLY TO SUB LINES A THRU A	CM	7-8p	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/24/20	08/30/20	---T---		1				\$800.00		0.00			
27	Multi	09/03/20	09/03/20	Thur Prime Hour 1 Channels : KSNK,KSNG,KSNL,KSNW Thursday 7-8p COMMENTS APPLY TO SUB LINES A THRU A	CM	7-8p	---T---	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/31/20	09/06/20	---T---		1				\$1,600.00		0.00			
28	Multi	08/27/20	08/27/20	Thur Prime Hour 2 Channels : KSNK,KSNG,KSNL,KSNW Thursday 8-9p COMMENTS APPLY TO SUB LINES A THRU A	CM	8-9p	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	---T---		1				\$800.00		0.00			
N 29	Multi	09/03/20	09/03/20	Thur Prime Hour 2	CM	8-9p	---T---	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Thursday 8-9p														
	COMMENTS APPLY TO SUB LINES A THRU A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	---T---		1				\$1,600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	08/31/20-09/06/20	Thur Prime Hour 2		8-9p	---Th----	:30		(\$1,600.00)		0.00	NM		
	Credited														
30	Multi	08/27/20	08/27/20	Thur Prime Hour 3	CM	9-10p	---T---	:30	1	\$800.00	P4	0.00	NM	0	\$0.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Thursday 9-10p														
	COMMENTS APPLY TO SUB LINES A THRU A														
	Law & Order: SVU (R)-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	---T---		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	08/24/20-08/30/20	Thur Prime Hour 3		9-10p	---Th----	:30		(\$800.00)		0.00	NM		
	Credited														
31	Multi	09/03/20	09/03/20	Thur Prime Hour 3	CM	9-10p	---T---	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Thursday 9-10p														
	COMMENTS APPLY TO SUB LINES A THRU A														
	Law & Order: SVU (R)-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	---T---		1				\$1,600.00		0.00			
32	Multi	08/28/20	08/28/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Fri Prime Other 1														
	COMMENTS APPLY TO SUB LINES A THRU A														
	America's Got Talent (R) Fri 8e/7c-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----F--		1				\$500.00		0.00			
33	Multi	08/28/20	08/28/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Friday 9-10p														
	COMMENTS APPLY TO SUB LINES A THRU A														
	Dateline-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----F--		1				\$500.00		0.00			
34	Multi	08/30/20	08/30/20	Stanley Cup Playoffs	CM	Stanley Cup Playo	-----S	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Stanley Cup Playoffs (7:00 PM-10:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----S		1				\$800.00		0.00			
35	Multi	08/31/20	08/31/20	Mon Prime Other 1	CM	7-9p	M-----	:30	2	\$2,400.00	P3	0.00	NM	2	\$4,800.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Mon Prime Other 1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	M-----		2				\$2,400.00		0.00			
E 36	Multi	08/30/20	08/30/20	Sun Prime Hour 1	CM	6-7p	-----S	:30	1	\$300.00	P3	0.00	NM	0	\$0.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Sunday 6-7p (6:00 PM-6:30 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----S		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	08/24/20-08/30/20	Sun Prime Hour 1		6-7p	(6:00 PM-6:30 P-----Su	:30		(\$300.00)		0.00	NM		
	Credited														
N 37	Multi	09/02/20	09/02/20	KSN Today 1	CM	5-6am	--W----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
	Channels : KSNC,KSNG,KSNL,KSNW														

Order / Rev: A2646535
 Alt Order #: 27052034
 Flight Dates: 08/27/20 - 09/09/20

Advertiser: POL/NEA | National Education Associati
 Product Desc: TV
 Estimate: 9027

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN Today 1															
COMMENTS APPLY TO SUB LINES A THRU B															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/20	09/02/20	--W----		1			\$200.00			0.00			
N38	Multi	09/02/20	09/02/20	Late Night	CM	11:35p-12:35am	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNN,KSNN															
Late Night/Seth Myers															
COMMENTS APPLY TO SUB LINES A THRU B															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/20	09/02/20	--W----		1			\$100.00			0.00			
N39	Multi	09/03/20	09/03/20	Thur Prime Hour 2	CM	8-9p	---T---	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Thursday 8-9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/31/20	09/06/20	---T---		1			\$1,600.00			0.00			
													Totals	128	\$82,440.00



125 West 55th St
New York, NY 10019

Contract # 27052034	Changes as of: 9/1/2020 at 11:31 AM	Version: Highlighting Makegood 6	Status: Accepted
CPE: 39/42/9027	Flight: 8/27/20 - 9/9/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	Advertiser: National Education Association	Market: Wichita	Total \$: \$82,440.00
Product: TV	Agency Order #: 9881639	Office: WASHINGTON	Total Spots: 128
Buyer: Meade, Nicole	Salesperson: KELLY JOHNS 202-872-5880	Service: Nielsen	Total CPP: \$0.00
Separation:		Primary Demo:	Total GRP:
		Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2646535

Comments: ORDER ENDS 9/3

#	Day/Time	DP	Program	Rate	Len	8/27 - 9/3		Total Spots	Total \$	CPP*	GRP*
						8/27	9/3				
MSD 43	Th 8p-9p		Law & Order:SVU	\$1,600.00	30	0	1 0	0	\$0.00	\$0.00	0.0
MGD 48	Th 8p-9p		Transplant	\$1,600.00	30	0	1	1	\$1,600.00	\$0.00	0.0
TOTALS:						99	29	128	\$82,440.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
09/01/20 11:31 AM	Sent To Rep	Patty Sparkman	program change - please accept MG offer.